



# SUPPORT PROSPECTUS

2026

## MASH-TAG CONFERENCE

THERAPEUTIC **AGENTS** FOR **METABOLIC-ASSOCIATED**  
**STEATOHEPATITIS** AND **LIVER FIBROSIS**

[www.MASHTAG.org](http://www.MASHTAG.org)





# WELCOME **MASH-TAG 2026**

**Advancing Patient Care**

**MASH-TAG Conference 2026  
Focuses on Innovations in  
MASH and Liver Fibrosis**

# TABLE OF CONTENTS

Executive Summary	4
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Course Directors	5
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Scientific Advisory Board Committee	5
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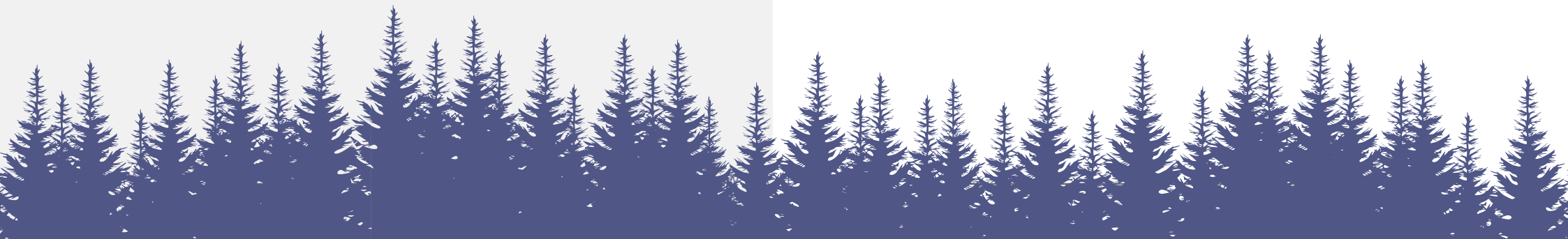
2026 Agenda	6
-------------	---

2026 MASH-TAG Support Opportunities	8
-------------------------------------	---

Sponsorship Opportunities	9
---------------------------	---

Terms & Conditions	10
--------------------	----

2026 MASH-TAG Exhibit Sponsorship Agreement	12
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# EXECUTIVE SUMMARY

We are pleased to announce that the 2026 MASH-TAG Conference, our 10th annual conference, will be held from Thursday, January 8 to Saturday, January 10, 2026, in Deer Valley / Park City, UT. The conference will be held in hybrid format, providing an effective, engaging, and safe opportunity to learn from leading researchers, participate in interactive discussions, and share insights with others on multiple topics related to advances in the diagnosis, management and therapeutic agent development for Metabolic Dysfunction–Associated Steatohepatitis (MASH) and liver fibrosis.

The primary objective of the MASH-TAG Conference is to meet the educational and networking needs of research and development stakeholders and healthcare professionals seeking to improve the lives of patients with MASH. This unique conference brings together clinicians, academia, and the pharmaceutical industry to discuss the identification of appropriate patient populations, trial designs, and therapeutic endpoints, as well as the potential benefits these agents can have on patients with MASH. We believe the success of this conference is accomplished by delivering a focused, scientific, forum that highlights the most clinically relevant advances in MASH, including future directions in diagnostic procedures and challenges in drug discovery and development for both MASH and liver fibrosis.

The Scientific Advisory Board Committee of MASH-TAG is an internationally renowned group of academic researchers who help provide comprehensive strategic planning and guidance for the educational program. These renowned experts assist in developing the educational content and serve as faculty at the conference. MASH-TAG 2026 will address the latest clinical trial results, design updates, new pharmacological updates, and the pharmacoeconomic benefits of future treatment to the healthcare system. In addition, the faculty will focus on epidemiology, comorbidities associated with these diseases, and the impact of MASH (natural history).

We will also honor the lasting legacy of the late Dr. Stephen A. Harrison, one of the founding figures of MASH-TAG, whose vision and contributions continue to inspire the conference.



# COURSE DIRECTORS



**Rohit Loomba, MD, MHSc**

Professor of Medicine and Chief,  
Division of Gastroenterology  
University of California, San Diego  
San Diego, California, USA



**Vlad Ratziu, MD, PhD**

Professor of Hepatology  
Sorbonne Université  
Hôpital Pitié - Salpêtrière  
Institute of Cardiometabolism and Nutrition,  
ICAN Paris, France



**Mary E. Rinella, MD, FAASLD**

Professor of Medicine  
Director, Metabolic Liver Program  
Director of Clinical Trials, Section of  
Gastroenterology, Hepatology and Nutrition  
University of Chicago Pritzker School of Medicine

## SCIENTIFIC ADVISORY BOARD COMMITTEE

**Quentin Anstee, MD**  
Newcastle University  
Newcastle-Upon-Tyne, United Kingdom

**Naim Alkhouri, MD, FAASLD**  
Chief Academic Officer (CAO),  
Summit Clinical Research,  
Scientific Advisory Board Committee  
Director of the Steatotic Liver Program,  
Clinical Research Institute of Ohio (CRIOH)

**Philip Newsome, MBBS**  
University of Birmingham  
Birmingham, United Kingdom

**Mazen Nouredin, MD, MHSc**  
Houston Liver Institute,  
Medical Director  
Los Angeles, California, USA

**Arun J. Sanyal, MD**  
Virginia Commonwealth University  
Richmond Virginia, USA

**Kris Kowdley, MD**  
Director at Liver Institute Northwest  
Senior Scientific Advisor and Medical  
Director Velocity Clinical Research

**Manal Abdelmalek, MD**  
Mayo Clinic  
Rochester, Minnesota, USA

**Brent Tetri, MD**  
Professor of Internal Medicine at  
Saint Louis University, USA

**Naga Chalasani, MD, FACG, AASLD, AGAF**  
David W Crabb Professor of  
Gastroenterology and Hepatology  
Adjunct Professor of Anatomy,  
Cell Biology and Physiology

**Scott L. Friedman, M.D.**  
Dean for Collaborative Research and  
Partnerships  
Fishberg Professor of Medicine  
Professor of Pharmacologic Sciences  
Director, Institute for Liver Research  
Co-Director, Cancer Mechanisms  
Program, Tisch Cancer Institute

# AGENDA

## AGENDA

PLEASE REFER TO THE WEBSITE MASHTAG.ORG FOR PRESENTER UPDATES

### THURSDAY, JANUARY 8th

6:00pm - 7:30pm Course Directors' Reception

### FRIDAY, JANUARY 9th

6:45am - 7:30am *Breakfast*

7:30am - 8:00am **The Year In Review**

#### SESSION 1: New and emerging data in MASH

8:10am - 8:25am **Semaglutide and Trizepatide**

8:25am - 8:40am **Glp-1/Glucagon Agonist Combinations: Pemvidutide and Survodutide**

8:40am - 8:55am **Pegozafermin, Efimosfermin and Newer FGF-21 Agonists**

8:55am - 9:10am **Resmetirom and Other THR-Beta Agonists**

9:10am - 9:25am **Effruxifermin**

9:25am - 9:40am Panel Discussion

9:40am - 10:00am *Break - Exhibit Hall/Poster Viewing*

#### SESSION 2: Current Biomarkers and Clinical Outcome Prediction in MASH

10:20am - 10:35am **Recent Data in Elastography and Impact on Clinical Trials**

10:35am - 10:50am **ELF, ProC3 and Other Biomarkers: Better than the Sum of their Parts?**

10:50am - 11:05am **Novel Perspectives in PDFF +cT1 and CAP and UDFP**

11:05am - 11:20am **Oral Abstract Presentations**

11:20am - 11:35am **Regulatory Perspective on Biomarker Development**

11:40am - 12:00pm Panel Discussion

12:00pm - 1:00pm CME Symposium

1:00pm - 4:00pm Meetings, Poster Viewing and Self-Directed Learning

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## AGENDA *CONTINUED*

### SESSION 3: Understanding Fibrosis and its Treatment in MASH

4:00pm – 4:25pm	<b>State of the Art: Hepatocyte Senescence as a Therapeutic Target</b>
4:25pm – 4:45pm	<b>Immune Exhaustion and Inflammatory Regulation of Disease Progression</b>
4:45pm – 5:00pm	<b>Multi-zonal Liver Organoids and MASH Modeling</b>
5:00pm - 5:15pm	<b>Endothelium as a Driver of Progression and Therapeutic Target</b>
5:15pm - 5:30pm	<b>Wnt-beta Catenin in Regeneration and Fibrosis Regression</b>
5:30pm - 5:50pm	<b>Q&amp;A</b>

### SESSION 4: Promising Pharmacological Approaches for MASH

5:55pm - 6:10pm	<b>Optimizing Oral Combination Therapy: Resmetirom and Other Agents</b>
6:10pm - 6:25pm	<b>Genetic Targets : (e;g. siRNA, ASO, CIEDB, GPR75, INHBE in Obesity and MASLD)</b>
6:25pm – 6:35pm	<b>GLP-Glu Analogs and Triple Agonists</b>
6:35pm – 6:45pm	<b>GLP+ GIP: To Agonize or Antagonize</b>
6:45pm – 6:55pm	<b>Lanifibranor, Dapagliflozin, and Other Insulin Sensitizers</b>
6:55pm – 7:10pm	<b>Top 5 Basic Science Papers in MASH</b>
7:10pm – 7:20pm	<b>Stephen A. Harrison Award for Excellence in MASH</b>

## SATURDAY, JANUARY 11th

6:45am - 8:00am *Breakfast*

### SESSION 5: Lessons Learned from MASH Trials

8:00am- 8:15am	<b>Cirrhosis Trials: Pearls for Optimal Trial Design</b>
8:15am - 8:30am	<b>Efficacy and Considerations for Reducing MALO: Lessons from Recent Trials</b>
8:30am - 8:40am	<b>Clinical Trial Considerations for MetALD</b>
8:40am - 8:45am	<b>Debate: Is Resolution of Steatohepatitis a Necessary Regulatory Endpoint? YES</b>
8:45am - 8:50am	<b>Debate: Is Resolution of Steatohepatitis a Necessary Regulatory Endpoint? NO</b>
8:50am - 9:10am	<b>Panel Discussion</b>

### SESSION 6: Case Based Journey

9:10am – 9:40am	<b>Case Based Patient Journey</b>
9:40am – 10:00am	<i>Break - Exhibit Hall/Poster Viewing</i>

### SESSION 7: A Deep Dive into Fibrosis Regression and Reasonably Likely Surrogate Endpoints

10:00am - 10:15am	<b>Reasonably Likely Surrogate Endpoint Update and Implications on Trial Endpoints</b>
10:15am – 10:30am	<b>Updates in AI to Facilitate Clinical Trials</b>
10:30am - 10:45am	<b>Link between Fibrosis Improvement and Outcomes - What is the Ground Truth?</b>
10:45am - 11:00am	<b>Is Fibrosis Regression the Same as Cirrhosis Reversal</b>
11:00am - 11:25am	<b>Panel Discussion</b>
12:00pm - 1:00pm	<b>CME Symposium</b>
1:00pm – 4:00pm	<i>Meetings, Poster Viewing and Self-Directed Learning</i>

### SESSION 8: Emerging Science

4:00pm - 4:20pm	<b>Interplay between Adipose Tissue and GLP1, FGF21 in MASLD</b>
4:20pm - 4:40pm	<b>Multiparametric Screening of MASH Clinical Candidates using Human Liver Spheroids</b>
4:40pm - 5:10pm	<b>Abstract Oral Presentations</b>
5:10pm - 5:30pm	<i>Break - Exhibit Hall/Poster Viewing</i>

### SESSION 9: (Anticipated) Changes in Regulatory Landscape for MASH

5:30pm - 5:45pm	<b>Patient Expectations for Clinical Trials</b>
5:45pm - 6:00pm	<b>Lessons from the Accelerated Approval Program</b>
6:00pm - 6:15pm	<b>Approach to Promising Combinations and Regulatory Path</b>
6:15pm - 6:30pm	<b>Reading the Regulatory Tea Leaves: a NIT only Trial?</b>
6:30pm - 6:45pm	<b>Best Case Scenario...Pharma Viewpoint</b>
6:45pm - 7:00pm	<b>Panel Discussion</b>
7:00pm	<b>Wrap-Up</b>



# 2026 MASH-TAG SUPPORT OPPORTUNITIES

## IMPORTANT DEADLINES

### SUPPORT OPPORTUNITIES

The MASH-TAG Conference offers different levels of sponsorship to support the needs of the more than 250 healthcare professionals who will attend the conference.

**MASH-TAG CONFERENCE DATES**  
**January 8 – 10, 2026**

The Chateaux Deer Valley  
7815 Royal Street  
East Park City, Utah 84060 USA

### DEADLINES

**Initial Agreement:** Supporters showing interest must commit in writing by completing the "Sponsorship Agreement" form found on page 12 of this prospectus.

**Payment:** If requested, invoices can be generated on receipt of the fully executed Letter of Agreement with payment due in full upon signing. Please include a copy of the invoice and/or purchase order with payment.

*To discuss conference support opportunities further, please contact:*

*Heather Lynch, CEO - elm Planning*

*+1 214 989 3636 - [heather@elmplanning.com](mailto:heather@elmplanning.com)*

*Checks should be made payable to: elm Planning, LLC (Tax ID 85-3639914)*

*Remit payment to: elm Planning, LLC*

*Attn: MASH-TAG 2026, 1318 E Beltline Road, #1047, Richardson, TX 75081*

*We can also accept credit card payments and or receive wire transfer.*



# SPONSORSHIP OPPORTUNITIES

The MASH-TAG Conference has designed a comprehensive and multi-tiered corporate sponsorship program that provides benefits at every level.



## Diamond

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (12') table
- (8) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (8) Invitations to the faculty dinner
- (2) Promotional product bag inserts in the conference bag
- Industry forum: the opportunity for (8) people from your organization to meet in person or virtually with the MASH-TAG course directors and selected speakers to discuss anything related to your product

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**\$120k**



## Platinum

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (8') table
- (6) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (4) Invitations to the faculty dinner
- (2) Promotional product bag insert in the conference bag

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**\$75k**



## Gold

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with (6') table
- (3) Complimentary conference registrations
- Recognized as a top-tier sponsor during the welcome reception
- (2) Invitations to the faculty dinner
- (1) Promotional product bag inserts in the conference bag

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**\$40k**



## Exhibitor

- Acknowledgment and recognition as a major sponsor on individual conference websites and all conference materials
- Conference exhibit booth with table
- (2) Complimentary conference registrations

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**\$20k**

## CME Sponsored Symposium

**\$65k**

- 60 minute time slot (either Friday or Saturday)
- Live Stream Broadcast
- Basic AV (Screen & Projector with Microphone)
- (2) Complimentary Conference Registrations

## Ancillary Meetings

**\$20k**

- Available times: Lunch or PM Break (restrictions may apply per conference agenda)
- Room and Basic AV
- Boxed Lunch Provided

*\*Industry-sponsored event: There are two options for a Product Theater at breakfast on the 10th and 11th. Each will be priced at an additional \$75,000. Available on a first come first serve basis based on slot preference. The MASH -TAG Conference will supply the room and AV only. Speaker honorarium & travel expenses as well as any applicable transparency reporting are the responsibility of the sponsoring company.*

# TERMS & CONDITIONS

## CONFERENCE ORGANIZER

For the purpose of this document, elm Planning will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any Conference or event attendee.

The Conference Organizer also attests that sponsorship funds will not be applied toward the payment of faculty honorarium for this Conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon the submission of this form. Payment is due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship/Exhibitor's Agreement is completed. After this date, no refunds will be granted unless the Conference is canceled altogether.

If the Conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled Conference.

Should the Conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to re-allocate any space that has not been occupied by the confirmed Exhibitor by 5:30pm on Thursday, January 8, 2026. Should this occur, the confirmed Exhibitor agrees to forfeit their booth space without a refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of their time during the Conference. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the Conference venue during Conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside of the Conference dates and times by submitting their written request to the Conference Organizer no later than December 1, 2025. With the express written permission of the Conference Organizer, the same meeting offering parameters will apply, as indicated above. There will also be a \$750.00 fee associated with this as well as additional costs if meeting space is not available.
- Any travel or accommodation-related expenses (e.g. rescheduled flights, additional room nights) that may arise as a result of any faculty or Conference attendee participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and vendors do not share the registration information of its Conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

## EXHIBIT LOGISTICS

- All requests (e.g., power source, internet access, additional AV) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- The Conference Organizer will provide an exhibitor kit once agreement and payment received.

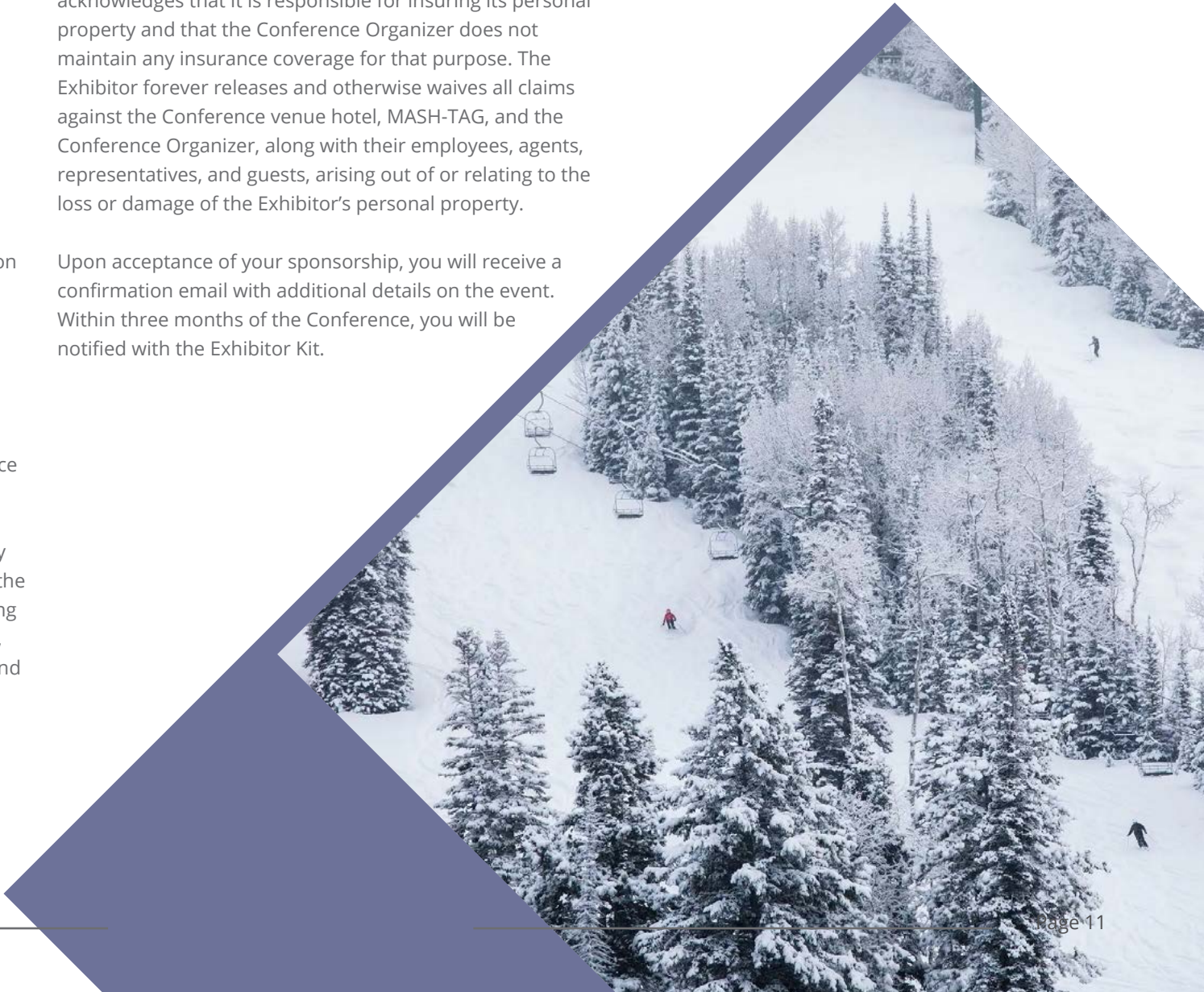
## LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the Conference venue hotel and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the Conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred.

## INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way to the Conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the Conference venue hotel, MASH-TAG, and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

Upon acceptance of your sponsorship, you will receive a confirmation email with additional details on the event. Within three months of the Conference, you will be notified with the Exhibitor Kit.





# SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document. Please complete this form and the Conference Organizers will email you a formal Letter of Acceptance with signature requirements.

## SPONSORSHIP SELECTION *(make selection below)*

- |  |           |   |          |
|--|-----------|---|----------|
| <input type="radio"/> <b>DIAMOND</b>       | \$120,000 | <input type="radio"/> <b>GOLD</b>               | \$40,000 |
| <input type="radio"/> <b>PLATINUM</b>      | \$75,000  | <input type="radio"/> <b>EXHIBITOR</b>          | \$20,000 |
| <input type="radio"/> <b>CME SYMPOSIUM</b> | \$65,000  | <input type="radio"/> <b>ANCILLARY MEETINGS</b> | \$20,000 |

Sponsorship TOTAL \$ \_\_\_\_\_ USD

Signature

Date

Full Name

Company

Address

City

State

Zip

Phone

Fax

Email

### SPONSORSHIP NOTES

## Accounts Payable or Billing Contact

A/P Contact Name

A/P Contact Title

A/P Phone

A/P Email

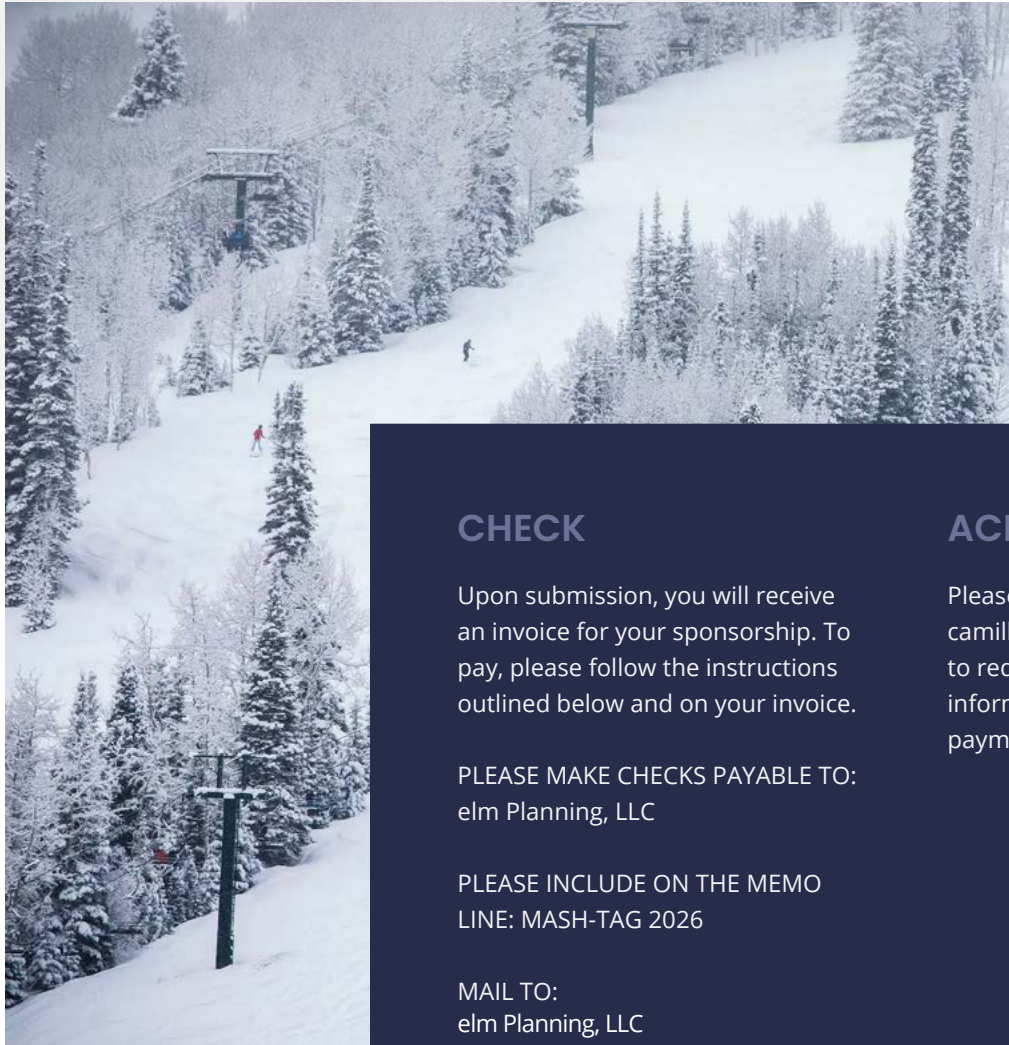
## Conference Point Of Contact

Full Name

Title

Phone

Email



## PAYMENT METHODS

Please select one of these methods along with your filled out agreement. Once payment has been processed by the conference organizer, you will receive an electronic receipt confirming your payment.

### CHECK

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

PLEASE MAKE CHECKS PAYABLE TO:  
elm Planning, LLC

PLEASE INCLUDE ON THE MEMO  
LINE: MASH-TAG 2026

MAIL TO:  
elm Planning, LLC  
1318 E Belt Line Road, #1047  
Richardson, TX 75081

### ACH/WIRE

Please email :  
camille@elmplanning.com  
to request elm Planning's banking  
information for ACH or Wire  
payments.

### CREDIT CARD

A 4% handling fee will be applied for processing.

To accept, initial here: \_\_\_\_\_

Card Type:

☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on Credit Card:

\_\_\_\_\_

Billing Address (if different from above):

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_



FOLLOW US ON X:

**@MASHTAGCONF**

Linkedin

[www.linkedin.com/company/mash-tag-annual-conference/](https://www.linkedin.com/company/mash-tag-annual-conference/)



## Get In Touch

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